

**Seas At Risk, Our Fish, Client Earth, the Fisheries Secretariat and Sciaena  
are looking for a**

**Communication Coordinator CFP2020**

Help us make fisheries sustainable again!

## Background

In 2013 the EU decided to make fisheries sustainable by 2015, and 2020 at the latest. But five years later member states are far from meeting the requirements under the new legislation, the EU Common Fisheries Policy (CFP). Overfishing continues, fish is still being discarded and there are not sufficient controls. To help Member States meet the 2020 deadline, a coalition of NGOs have decided to launch a joint campaign.

## The role

The coalition is seeking an EU Communications Coordinator to craft, target, amplify and deliver the call for an end to EU overfishing. The Communications Coordinator will work with the coalition member NGOs, influencers and partner groups. The coalition will appoint a Coalition EU Coordinator who will work closely with those delivering communications. The coalition will be directed by a Steering Committee and Working Group.

## Main responsibilities

- Develop a communications strategy;
- Support delivery of agreed communications messages and products in member states with groups and in-country consultants;
- Manage the production and delivery of communications tool;
- Develop a campaign social media strategy, and its delivery;
- Oversee media relations;
- Facilitate high-quality and timely translation of campaign material;
- Support the coalition Coordinator in delivering appropriate and timely communication between the Working Group and national NGOs;
- Support the identification and management of member state “ambassadors”; and
- Develop functioning and effective sign-off processes for coalition communications.

## Essential selection criteria

- Demonstrated experience of coalition communications
- Demonstrated experience of production of materials in multiple languages
- Experience of delivery of winning social media
- Excellent communication skills
- Fluent in English
- Ability to start by 21 January 2019 and participate in a planning meeting 6-8 February in Brussels

## Desirable selection criteria

- Experience in marine or fisheries campaigns in the EU
- Existing networks and working relationships with EU environmental NGOs

## Further information

The contract is for a 0.4FTE role (up to €50,000) during 12 months, from January 2019 - January 2020. Travel/multi-day trips will be required, including to attend meetings in Brussels and in target Member States.

## How to apply

Send your CV and a 2 page (max) document explaining your motivation and how you meet the criteria to: [secretariat@seas-at-risk.org](mailto:secretariat@seas-at-risk.org) with in the subject line "Communications Coordinator CFP2020 - [your name]".

Deadline for applications is **3 January 2019**. Only candidates selected for interview will be contacted in the week of 7 January. Thank you for your understanding.