



RISE UP

a blue call to action

The RISE UP Hub is looking for a Senior Campaigner (Global South)

Are you ready to #RiseUp4TheOcean and build the wave of change?

The Ocean sustains all life on our planet and is fundamental to human survival and well-being. Now is the time to RISE UP in its defense. The RISE UP Blue Call to Action is a joint call by civil society, fisherfolk, Indigenous peoples and philanthropic organizations to governments and corporations to join us and agree to bold action to protect, restore and equitably govern the ocean through a human-rights based approach

RISE UP is recruiting a Senior Campaigner to help support delivery of the campaign goals.

If you are passionate about bringing about transformational change and are excited at the prospect of being part of a small but growing global team, please send your CV, cover letter to fmcMorrin@seas-at-risk.org. Deadline 29 November 2023.

Job Description: RISE UP Senior Campaigner

Based: Working from home or based at the Seas At Risk offices in Brussels

Contract: The contract will run until 31st December 2024 as a full-time consultant (215 working days over the year) with potential for extension

Salary range: €45,000 - €53,000 (€210 - €250 day rate without tax) dependent upon experience and location

Reporting to: Campaigns Director

This is an opportunity to join the team at RISE UP, a global network of over 600 groups representing civil society, foundations, businesses, small-scale fishers and Indigenous peoples, who jointly agree on common priorities, objectives and targets in the [Blue Call to Action](#) to drive collective action to protect, restore and equitably govern the ocean.

As a Senior Campaigner, you will collaborate closely with the Campaigns Director to plan and coordinate highly engaging campaigns, projects, and engagement initiatives for the network. These efforts will revolve around key subjects, including the High Seas Treaty, Deep-Sea Protection, Ocean and Climate initiatives, and Small-Scale Fisheries.

We are seeking an individual who can develop and implement advocacy and campaign plans and tactics for a network organization, effectively forge partnerships, and engage with diverse stakeholders to further expand

our growing ocean network. Your contributions will play a vital role in continually broadening our outreach and amplifying our impact in these critical areas.

This role is within a small but growing team and presents an exciting prospect to engage with senior personnel in prominent environmental non-governmental organizations and high-level policymakers. This position offers a unique opportunity to operate within the international ocean civil society space.

Responsibilities include, but are not limited to:

Campaign Coordination: Support the Campaigns Director to oversee and coordinate campaigns within the four priority areas, ensuring alignment with political objectives and providing strategic guidance to the RISE UP Network. Act as RISE UP radar, identify developments in the ocean space including opportunities and threats.

Stakeholder Engagement: Build and maintain relationships with key stakeholders, including civil society organizations, NGOs, philanthropy and government and UN representatives, to garner support for RISE UP initiatives. Identify, and engage diverse target audiences, adapting messaging and content to resonate with different groups.

Strategic Campaign Communication: Work with Campaigns Director and Communications INC staff to develop and execute comprehensive communication strategies aligned with RISE UP campaign priorities to maximize impact and engagement.

Events: Plan, coordinate, and promote events, webinars, and workshops to facilitate knowledge sharing and audience engagement. Act as a spokesperson and represent RISE UP at conferences and external meetings and give media interviews as appropriate.

Advocacy and Lobbying: Engage with network members, international organizations and policymakers and government officials, where relevant, to advocate for policy changes aligned with RISE UP's objectives. Collaborate with partner organizations, NGOs, and stakeholders to amplify campaign messages and expand reach.

Content Creation and Digital presence: Work with the Campaigns Director and Communications INC to create compelling and informative content ensuring consistent and engaging messaging, including articles, blogs, and videos to convey campaign messages effectively.

Fundraising and Grant Reporting: Support the Campaigns Director in securing further funding for RISE UP, including editing and writing funding applications and grant reports.

Essential Skills and Qualifications:

- Experience working on global or international campaigns, especially related to equitable ocean governance and conservation.
- Being based in and/or having experience in working with organizations in Latin America, Africa, Asia or Oceania (the so-called “Global South”)

- Familiarity with the issues and challenges related to equitable and inclusive ocean conservation and an understanding of international ocean policy and agreements.
- Experience in planning and coordinating campaigns with a proven track record of achieving campaign objectives.
- Adept at cultivating diverse stakeholder relationships, including civil society, NGOs, philanthropic, governmental, and UN representatives.
- Proficiency in developing and executing comprehensive communication strategies to maximize campaign impact and engagement.
- Experience in advocacy and lobbying efforts with the capability to engage with network members, international organizations, policymakers, and government officials to drive policy changes aligned with campaign objectives.
- Strong writing and content creation skills, including the ability to produce articles and blogs that effectively convey campaign messages in English.
- Strong public speaking skills and experience representing organizations at conferences and external meetings.
- Proficiency in planning, coordinating, and promoting events, webinars, and workshops to facilitate knowledge sharing and audience engagement.
- Strong reliability, determination, and self-motivation while effectively collaborating within a small, dynamic international team, as well as the capacity to work autonomously and take initiative.
- Ability to travel.

Desirable:

- Competency in other languages (Spanish, French or Portuguese)
- Previous international organization/ NGO experience, ideally in the ocean space
- Previous coalition building and management experience
- Experience in securing funding for organizations, including writing funding applications and grant reports
- Experience working with the media and managing media relations
- An understanding of digital marketing and social media to maintain a strong online presence

PLEASE, READ THIS CAREFULLY: Before submitting your application take time for a self-assessment according to the criteria we think are important for this position. We encourage you to be honest in this exercise, as this self-assessment will help you to evaluate if this position is for you. **Please include the self-assessment along with your application. Applications without the self-assessment scorecard will be automatically rejected.**

Please score each criterion from 0 to 3 (0 = not at all; 1 = rather not; 2 = yes, partly; 3 = yes, absolutely). Then add up the scores to obtain the total.

Criteria (Score: 0 = not at all; 1 = rather not; 2 = yes, partly; 3 = yes, absolutely)		Score
1	I agree with the goals and actions enshrined in the RISEUP Blue Call to Action.	
2	I have run or had experience of at least one campaign that has made a meaningful impact, ideally involving actors from “the global South”	
3	I have excellent written and verbal communication skills applicable to different audiences and utilizing different channels.	
4	I’m flexible, willing to learn and able to adapt to changing circumstances (e.g. multiple assignments, working under pressure, responsiveness to requests, follow up of decisions)	
5	I’d love to work in an international and multicultural context noting that the RISEUP hub is largely based in Europe (which is reflected in working hours).	
6	I am a political thinker with a global network in the world of environmental activism and ocean conservation.	
7	I have a good general education, such as a university degree or equivalent	
8	I’m a creative, analytical and strategic thinker.	
9	I’m motivated, able to work from home remotely and available to travel for work occasionally.	
10	I see this position as a catalyst for transformative change.	
TOTAL		

Before submitting your application, please answer the following question and you will know if you should apply for this position:

Question	Answer
Is your total score more than 20?	YES: We are happy to receive your application NO: Unfortunately your profile doesn’t match our criteria, good luck finding a suitable position.

