



RETHINK PLASTIC

JOIN OUR

PLASTIC PELLET

HUNT!

#GreatGlobalNurdleHunt



BACKGROUND

Plastic pellets are tiny beads used to make almost all plastic products.

However, they are lost across the supply chain due to mishandling, from manufacturing and product conversion to transportation, leading to their pervasive presence across our planet.

Their small size (~0,5 cm) makes them impossible to clean-up once they enter the environment, and binding regulations are imperative to prevent pellet loss effectively.

On the 23rd April, EU Parliament will vote on prevention measures on this and we must make sure that MEPs vote in favour!

The background of the slide is a photograph of numerous small, translucent plastic pellets (microplastics) scattered across a white surface. The pellets vary in color, including clear, yellow, black, and blue. Some are whole, while others are broken into smaller fragments. A few dark, irregular fragments are also visible. The text is overlaid on a blue rectangular box in the center of the image.

OUR CALL TO ACTION:

We urge members of the EU Parliament to step up in the fight against microplastic pollution by adopting strong and binding rules across the supply chain to prevent pellet loss - from plastic producers and transporters, to recycling plants to handlers. We ask them to take meaningful action so that human and planetary health are both protected.

The background of the image shows a white surface covered with numerous small, translucent plastic pellets in various colors (yellow, white, black) and some larger pieces of debris, including what looks like a small twig or piece of wood. These pellets are scattered across the top and bottom of the image, framing a central blue rectangular area.

OUR PETITION:

Our ongoing petition to end plastic pellet pollution is close to 90,000 signatures. You can sign on to ensure that strong regulation is adopted!

**[https://action.wemove.eu/sign/2024-03-plastic-pellets-petition-EN?
akid=s350353..hafrHg](https://action.wemove.eu/sign/2024-03-plastic-pellets-petition-EN?akid=s350353..hafrHg)**

THE CHALLENGE:

Using our guide (next pages), we challenge you to go out and find these tiny plastic pellets in your neighbourhoods. You'd be surprised how easy they are to spot once you know where and what you are looking for!

Take a photo and post it online **before the 23rd April** using **#GreatGlobalNurdleHunt**. Don't forget to tell us where you are (city + country) and tag us!

Join fellow pellet hunters and log in your findings in the Great Nurdle Map: <https://www.nurdlehunt.org.uk/take-part/submit-your-finds.html>



TAKE A PHOTO

POST IT (tag us!)

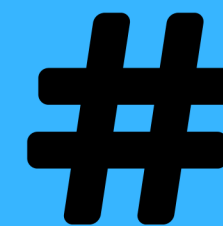
MAP IT!



@seasatrisk_ngo



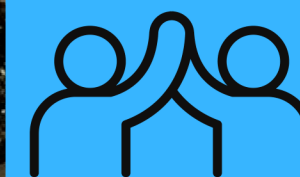
@SeasAtRisk



#GreatGlobalNurdleHunt



Share your **City** and
country



Join other pellets
hunters and submit
your data

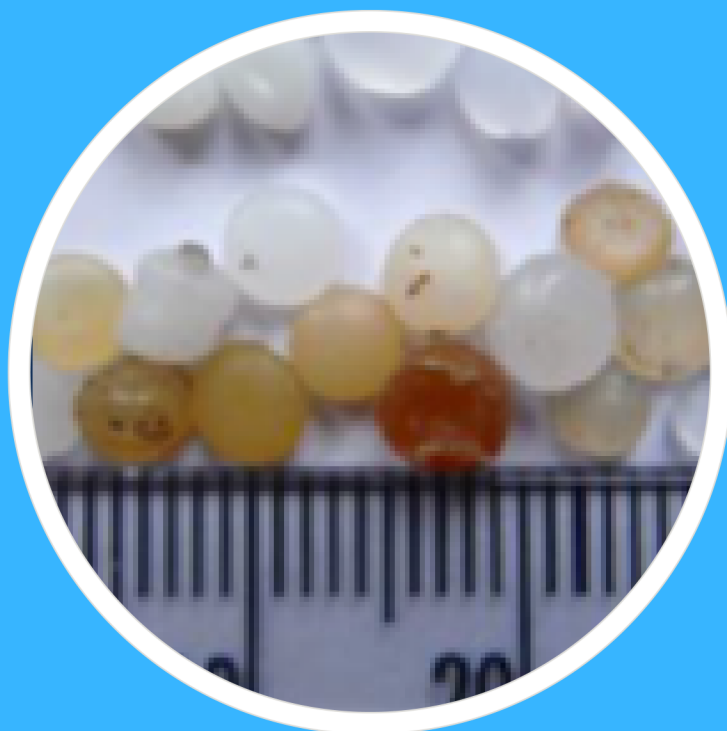
www.nurdlehunt.org.uk

What is a pellet?

Key features:

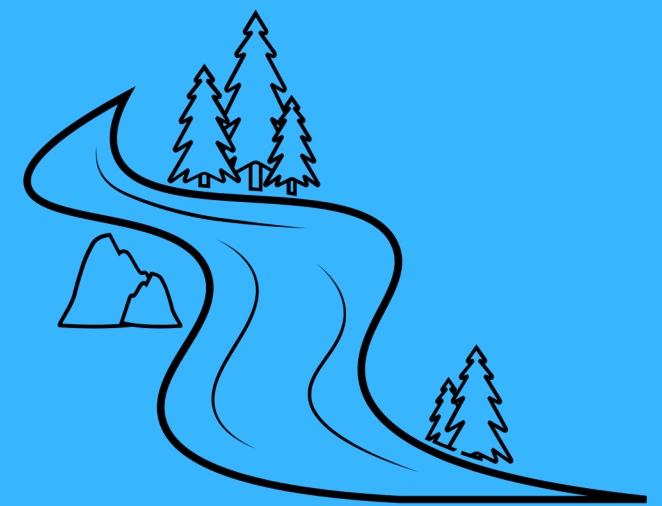
- 2 - 5 mm in size
- Rigid plastic
- Lentil or tube shaped
- Clear, opaque or coloured

You can find more information here: www.nurdlehunt.org.uk/take-part/take-part.html



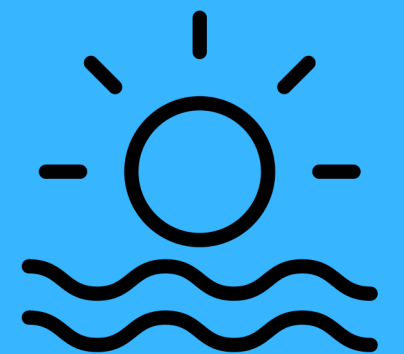
HOW TO FIND PELLETS - RIVERBANK:

- Find an easy access point to the river - don't take any risks!
- Look out for a natural bank as pellets often get stuck in vegetation.
- Don't look too close to the river as floods or heavy rains push them away on the side (they can easily be 10 meters away).
- Near a plastic production plant, check downstream riverbanks without taking any risk when banks do not appear secure.
- **Please don't pick them up with your bare hands! These pellets may look innocent but they contain toxic chemicals.**



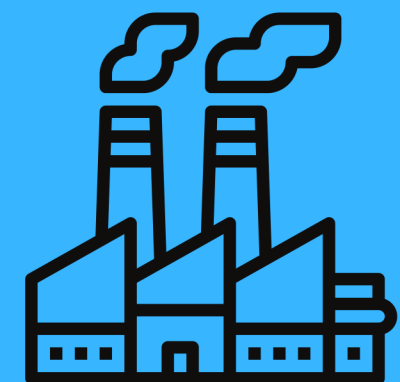
HOW TO FIND PELLETS - BEACH:

- Find a sandy beach as it may be tricky to find them in the rocks.
- Don't go too far towards the sea as pellets accumulate at the top of the beach mainly on drier surfaces, often close to vegetation or piers.
- They are on the beach, no need to dig, just look for accumulation areas where algae, shells, small rocks and pellets gather together.
- Look at the high tide line among seaweed and other debris. These are the best places to look.
- **Please don't pick them up with your bare hands! These pellets may look innocent but they contain toxic chemicals.**



HOW TO FIND PELLETS - INDUSTRIAL SITE:

- Find your plant ([list here](#)), stay in the public area, outside of the plastic production site, as pellets spread out with wind and rain.
- On the roads bordering plants, pellets can be found on the sides since trucks transporting pellets spread them with their tyres.
- When plants are located close to a river, pellets can be found on downstream riverbanks (see riverbank page).
- **If plant staff question you, be friendly and honest about checking for pellets outside for environmental reasons.**
- **Please don't pick them up with your bare hands! These pellets may look innocent but they contain toxic chemicals.**



SOCIAL MEDIA POST IDEAS:

🔊 From [Your Location + Country]. Plastic pellets found! This is a clear indicator that MEPs must enforce strict prevention rules against pellet pollution. Take action and sign petition: <http://bit.ly/43Vm8RG> Our planet need us! 🌐 #BeatPelletPollution #GreatGlobalNurdleHunt

📢 Calling all environmental warriors! From [Your Location + Country], urgent call to action! New evidence presented for MEPs to green-light binding prevention rules this week to #BeatPelletPollution. You can help by signing here ✍️ <http://bit.ly/43Vm8RG>
#GreatGlobalNurdleHunt

SOCIAL MEDIA POST IDEAS:

#DYK? 🤔

Nearly 446K tonnes of plastic pellets enter the environment yearly! 🤯

We're urging @Europarl_EN to adopt measures to keep pellets out of #OurOcean and land.

Help us #BeatPelletPollution! Join our #GreatGlobalNurdleHunt

Why wait for #GlobalPlasticsTreaty to #BeatPelletPollution when the 🇪🇺 can do it now? 😊 @Europarl_EN, keep ambition high at #INC4 this week, but let's get a head start on pellets in this week plenary! Adopt binding rules now! ✅ #GreatGlobalNurdleHunt

SOCIAL MEDIA POST IDEAS:

Happy #EarthDay 🌍❤️

This year's theme is #PlanetVsPlastics, but we think there's no competition. We're counting on @Europarl_EN to #BeatPelletPolution by adopting the regulation on #plasticpellets this week!

#GreatGlobalNurdleHunt

Happy #EarthDay 🌍❤️ What better way to celebrate our planet than by protecting it and keeping it clean of #microplastics? @Europarl_EN, vote YES to #BeatPelletPollution this week! 🙌🙌 #GreatGlobalNurdleHunt

Project partners of the pellet challenge:



#BreakFreeFromPlastic

RETH!NK PLASTiC

